

Halloween Festival Sponsorship Opportunities

1) Circus Act



- 🏆 The Circus Act consists of an outstanding juggler on stilts & a unicycle.
- 🏆 The Circus Act will be followed by a spectacular contortionist act.
- 🏆 They will lead over 300 children and parents in a parade throughout the streets of the downtown area.
- 🏆 They will perform a show for an hour in the center of downtown, where many photo ops will be available.
- 🏆 **As a sponsor you will receive:**
 - 1) A large social media presence, from October 1st, 2018- October 27th, 2018. The B.I.D.'s social media page reaches up to 6,500 people in your direct demographic group.
 - 2) Performers will be wearing the company name & logo on their backs throughout the event.
 - 3) A large billboard acknowledging your sponsorship will be placed before the act.
 - 4) Your company name will be included in all press releases.
 - 5) The Halloween Festival will be advertised in the L.I. Herald Newspaper, highlighting your sponsorship.
 - 6) The Halloween Festival will be advertised in a pre-show commercial in the AMC Glen Cove 6 Cinema.
 - 7) Your company's name will appear on all posters & flyers used to promote the Halloween Parade & Festival.
- 🏆 **The cost of this sponsorship is \$1,800.00.**

2) Fun Bus &/or Bounce House (Active Entertainment for Children)

- 🏆 Over 300 children will enjoy this active entertainment.
- 🏆 **As a sponsor you will receive:**
 - 1) A large billboard acknowledging your sponsorship will be placed before the activity.
 - 2) Your sponsorship will be posted three times in our social media pages, which reaches up to 6,500 people in your direct demographic group.
 - 3) Your company will be included in all press releases.
 - 4) Your company's sponsorship will be highlighted in the Halloween Festival advertisement in the L.I. Herald Newspaper.
 - 5) The Halloween Festival will be advertised in a pre-show commercial in the AMC Glen Cove 6 Cinema.
 - 6) Your company's name will appear on all posters & flyers used to promote the Halloween Parade & Festival.
- 🏆 **The cost of this sponsorship is \$500.00.**



3) DJ

Over 300 children will enjoy the music stylings of the DJ who will be playing music throughout the entire event.

As a sponsor you will receive:

- 1) A large billboard acknowledging your sponsorship will be placed before the activity.
- 2) Your sponsorship will be posted three times in our social media pages, which reaches up to 6,500 people in your direct demographic group.
- 3) Your Company will be included in all press releases.
- 4) Your Company's sponsorship will be highlighted in the Halloween Festival advertisement in the L.I. Herald Newspaper.
- 5) The Halloween Festival will be advertised in a preshow commercial in the AMC Glen Cove 6 Cinema.
- 6) Your Company's name will appear on all posters & flyers used to promote the Halloween Parade & Festival.

The cost of this sponsorship is \$500.00.

4) Pumpkin Mini Golf

Pumpkin Mini Golf was a big hit among the hundreds of children in this community.

The children line up and have three chances to hit a hole in one in the carved Jack O Lantern. If they are successful, they will win a prize.

As a sponsor you will receive:

- 1) A large billboard acknowledging your sponsorship will be placed before the activity.
- 2) Your sponsorship will be posted one time in our social media pages, which reaches up to 6,500 people in your direct demographic group.
- 3) Your Company will be included in all press releases.
- 4) The Halloween Festival will be advertised in the L.I. Herald Newspaper & AMC Glen Cove 6 Cinema preshow commercial.
- 5) Your Company's name will appear on all posters & flyers used to promote the Halloween Parade & Festival.

The cost of this sponsorship is \$125.00.

5) Witches Broom Race

Witches Broom Race was a great success throughout the entire event. The children would line up with a witches broom and have to hit the mini pumpkin all the way to the end of the line before its competitor to win a prize.

As a sponsor you will receive:

- 1) A large billboard acknowledging your sponsorship will be placed before the activity.
- 2) Your sponsorship will be posted one time in our social media pages, which reaches up to 6,500 people in your direct demographic group.
- 3) Your Company will be included in all press releases.
- 4) The Halloween Festival will be advertised in the L.I. Herald Newspaper & AMC Glen Cove 6 Cinema preshow commercial.
- 5) Your Company's name will appear on all posters & flyers used to promote the Halloween Parade & Festival.

The cost of this sponsorship is \$125.00.





6) Costume Contest

- Hundreds of Children line up for their costumes to be judged.
- The first place prized winner will be awarded a trophy. For the second & third place winners, each will be awarded a metal, along with a small gift basket provided by you.
- There are four different categories for prizes.
- **As a sponsor you will receive:**

- 1) A large billboard acknowledging your sponsorship will be placed before the activity.
- 2) Your sponsorship will be posted one time in our social media pages, which reaches up to 6,500 people in your direct demographic group.
- 3) Your Company will be included in all press releases.
- 4) The Halloween Festival will be advertised in the L.I. Herald Newspaper & AMC Glen Cove 6 Cinema preshow commercial.
- 5) Your Company's name will appear on all posters & flyers used to promote the Halloween Parade & Festival.

- **The cost of this sponsorship is \$100.00.**



7) Pie Eating Contest

- This fun activity is enjoyed by hundreds of spectators.
- The winner of this contest will receive a small gift provided by you.
- **As a sponsor you will receive:**

- 1) A large billboard acknowledging your sponsorship will be placed before the activity.
- 2) Your sponsorship will be posted one time in our social media pages, which reaches up to 6,500 people in your direct demographic group.
- 3) Your Company will be included in all press releases.
- 4) The Halloween Festival will be advertised in the L.I. Herald Newspaper & AMC Glen Cove 6 Cinema preshow commercial.
- 5) Your Company's name will appear on all posters & flyers used to promote the Halloween Parade & Festival.

- **The cost of this sponsorship is \$125.00.**



****Sponsorships may be shared between two more businesses. ****

Business Name:

Contact Name:

Phone Number:

Cell Phone Number:

E-mail:

Street Address:

I am interested in the following sponsorship

Check is enclosed for the amount of \$

Return to:

Glen Cove Downtown Business Improvement District

30 Glen Street, Suite #200

Glen Cove, NY. 11542

Phone: (516)-759-6970 Fax: (516)-759-2308

Email: info@glencovedowntown.org

RECORD-PILOT 10/26/17

Children's Halloween Costume Parade In Glen Cove

Moving through the streets of downtown Glen Cove will be monsters, creatures, super villains, super heroes, princes and princesses, cartoons, animals, and characters of all kinds as the annual Downtown Children's Costume Parade takes place on Saturday, Oct. 28, hosted by the Glen Cove Downtown Business Improvement District (BID). The celebration begins at noon at The Regency Assisted Living, 94 School St., with a "Scary Story Hour" along with refreshments. The parade is intended for children ages 12 and under. Accompanying adults are encouraged to get in on the fun and dress up as well. Line-up is at 1 p.m. at the intersection of School Street and Highland Road in the Staples Center parking lot.

After the parade, children may trick-or-treat throughout the shops of the downtown businesses displaying the special BID "Welcome" posters. There will be a live DJ to dance the "Monster Mash," sponsored by Planet Fitness. In addition, The Fun Bus sponsored by One and Only Dental will be present which offers climbing, sliding and all sorts of fun in Village Square from 1 to 3 p.m.

The witches of downtown Glen Cove are brewing a costume contest which will be held at Village Square. They will also be throwing some new and fun exciting games such as Headless Jack Hole in One and Witches Broom Pumpkin Race.

The BID will be assisted by members of the Glen Cove High School DECA Club and the Glen Cove Volunteer Fire Department. The parade is sponsored by: One and Only Dental, Planet Fitness, The Regency Assisted Living, Petsmart, Glen Floors, Gill Associates Photography and Claynation.

