

Halloween Festival Sponsorship Opportunities

1) Circus Act- **Sold**



- 🏆 The Circus Act consists of an outstanding juggler on stilts & a unicycle.
- 🏆 The Circus Act will be followed by a spectacular contortionist act.
- 🏆 They will lead over 300 children and parents in a parade throughout the streets of the downtown area.
- 🏆 They will perform a show for an hour in the center of downtown, where many photo ops will be available.
- 🏆 **As a sponsor you will receive:**
 - 1) A large social media presence, from October 1st, 2018- October 27th, 2018. The B.I.D.'s social media page reaches up to 6,500 people in your direct demographic group.
 - 2) Performers will be wearing the company name & logo on their backs throughout the event.
 - 3) A large billboard acknowledging your sponsorship will be placed before the act.
 - 4) Your company name will be included in all press releases.
 - 5) The Halloween Festival will be advertised in the L.I. Herald Newspaper, highlighting your sponsorship.
 - 6) Your company's name will appear on all posters & flyers used to promote the Halloween Parade & Festival.
- 🏆 **The cost of this sponsorship is \$600.00**

2) Fun Bus &/or Bounce House (Active Entertainment for Children)-**Sold**

- 🏆 Over 300 children will enjoy this active entertainment.
- 🏆 **As a sponsor you will receive:**
 - 1) A large billboard acknowledging your sponsorship will be placed before the activity.
 - 2) Your sponsorship will be posted three times in our social media pages, which reaches up to 6,500 people in your direct demographic group.
 - 3) Your company will be included in all press releases.
 - 4) Your company's sponsorship will be highlighted in the Halloween Festival advertisement in the L.I. Herald Newspaper.
 - 5) The Halloween Festival will be advertised in a pre-show commercial.
 - 6) Your company's name will appear on all posters & flyers used to promote the Halloween Parade & Festival.
- 🏆 **The cost of this sponsorship is \$500.00.**



3) DJ- Sold

Over 300 children will enjoy the music stylings of the DJ who will be playing music throughout the entire event.

As a sponsor you will receive:

- 1) A large billboard acknowledging your sponsorship will be placed before the activity.
- 2) Your sponsorship will be posted three times in our social media pages, which reaches up to 6,500 people in your direct demographic group.
- 3) Your Company will be included in all press releases.
- 4) Your Company's sponsorship will be highlighted in the Halloween Festival advertisement in the L.I. Herald Newspaper.
- 5) The Halloween Festival will be advertised in a preshow commercial .
- 6) Your Company's name will appear on all posters & flyers used to promote the Halloween Parade & Festival.

The cost of this sponsorship is \$350.00.

4) Pumpkin Mini Golf

Pumpkin Mini Golf was a big hit among the hundreds of children in this community.

The children line up and have three chances to hit a hole in one in the carved Jack O Lantern. If they are successful, they will win a prize.

As a sponsor you will receive:

- 1) A large billboard acknowledging your sponsorship will be placed before the activity.
- 2) Your sponsorship will be posted one time in our social media pages, which reaches up to 6,500 people in your direct demographic group.
- 3) Your Company will be included in all press releases.
- 4) The Halloween Festival will be advertised in the L.I. Herald Newspaper & AMC Glen Cove 6 Cinema preshow commercial.
- 5) Your Company's name will appear on all posters & flyers used to promote the Halloween Parade & Festival.

The cost of this sponsorship is \$125.00.

5) Witches Broom Race

Witches Broom Race was a great success throughout the entire event. The children would line up with a witches broom and have to hit the mini pumpkin all the way to the end of the line before its competitor to win a prize.

As a sponsor you will receive:

- 1) A large billboard acknowledging your sponsorship will be placed before the activity.
- 2) Your sponsorship will be posted one time in our social media pages, which reaches up to 6,500 people in your direct demographic group.
- 3) Your Company will be included in all press releases.
- 4) The Halloween Festival will be advertised in the L.I. Herald Newspaper

Your Company's name will appear on all posters & flyers used to promote the Halloween Parade & Festival.

The cost of this sponsorship is \$125.00.





6) Costume Contest

- Hundreds of Children line up for their costumes to be judged.
- The first place prized winner will be awarded a trophy. For the second & third place winners, each will be awarded a medal, along with a small gift basket provided by you.
- There are four different categories for prizes.
- **As a sponsor you will receive:**

- 1) A large billboard acknowledging your sponsorship will be placed before the activity.
- 2) Your sponsorship will be posted one time in our social media pages, which reaches up to 6,500 people in your direct demographic group.
- 3) Your Company will be included in all press releases.
- 4) The Halloween Festival will be advertised in the L.I. Herald Newspaper.
- 5) Your Company's name will appear on all posters & flyers used to promote the Halloween Parade & Festival.

• **The cost of this sponsorship is \$100.00.**



7) Pie Eating Contest **Sold**

- This fun activity is enjoyed by hundreds of spectators.
- The winner of this contest will receive a small gift provided by you.
- **As a sponsor you will receive:**

- 1) A large billboard acknowledging your sponsorship will be placed before the activity.
- 2) Your sponsorship will be posted one time in our social media pages, which reaches up to 6,500 people in your direct demographic group.
- 3) Your Company will be included in all press releases.
- 4) The Halloween Festival will be advertised in the L.I. Herald Newspaper .
- 5) Your Company's name will appear on all posters & flyers used to promote the Halloween Parade & Festival.

• **The cost of this sponsorship is \$125.00.**



****Sponsorships may be shared between two more businesses. ****

Business Name:

Contact Name:

Phone Number:

Cell Phone Number:

E-mail:

Street Address:

I am interested in the following sponsorship

Check is enclosed for the amount of \$

Return to:

Glen Cove Downtown Business Improvement District

30 Glen Street, Suite #200

Glen Cove, NY. 11542

Phone: (516)-759-6970 Fax: (516)-759-2308

Email: info@glencovedowntown.org

