



Downtown Sounds 2019
Presented by
The Glen Cove Downtown B.I.D.

Sponsorship Opportunities

\$15,000.00 Sponsorship

- This sponsorship allows you to become the title sponsors of the entire free concert series, open to only one sponsor.
- Full page ad in the program- there are over 2,500 programs made for our Downtown Sounds concert series. Every week these programs are given out to our Downtown Sounds audience.
- You will have your company name and logo on 7 banners that will hang from the light poles in our downtown area. These banners will hang from spring to late fall, advertising your company to all that pass through our downtown area.
- A 15 ft. feather flag with your company name and logo will stand at the concert site at each and every concert.
- Your company logo will appear on the stage banner. This will appear in every picture that is taken of the band.
- Your company name and logo will appear on a banner at School and Bridge Street during the entire 9 week concert series.
- Your company name and logo will appear on our DTS AMC pre-show commercial that will appear in Glen Cove and Roosevelt Cinemas starting in July through August.
- Your company name and logo will appear on our DTS Channel 12 news commercial that will appear on throughout July and August.
- Your company name and logo will receive a weekly post on the Glen Cove Downtown B.I.D.'s Facebook page. Our Facebook page reaches up to 6,500 people in Glen Cove and the surrounding areas.
- Your company name and logo will appear on our website.
- Your company name and logo will appear on our Newsday print ad.
- Your company name and logo will appear on all posters, flyers, post cards or any other media used to promote the Downtown Sounds.
- Onstage sponsorship recognition at every concert.
- Gift bags available for any advertising materials. These gift bags are given out to all that attend the concert series.
- Table available for use at all concerts throughout the series.
- Introductions to the artist & reserved seating available at restaurants near stage.
- A representative of your company will be invited to talk about your company at one of the 9 concerts.

\$7,500.00 Sponsorship

- The sponsorship is a partnership between two businesses.
- This sponsorship allows you to become the title sponsors of the entire free concert series, open to only one sponsor.
- Full page ad in the program- there are over 2,500 programs made for our Downtown Sounds concert series. Every week these programs are given out to our Downtown Sounds audience.
- You will have your company name and logo on 7 banners that will hang from the light poles in our downtown area. These banners will hang from spring to late fall, advertising your company to all that pass through our downtown area.
- A 15 ft. feather flag with your company name and logo will stand at the concert site at each and every concert.
- Your company logo will appear on the stage banner. This will appear in every picture that is taken of the band.
- Your company name and logo will appear on a banner at School and Bridge Street during the entire 9 week concert series.
- Your company name and logo will appear on our DTS AMC pre-show commercial that will appear in Glen Cove and Roosevelt Cinemas starting in July through August.
- Your company name and logo will appear on our DTS Channel 12 news commercial that will appear on throughout July and August.
- Your company name and logo will receive a weekly post on the Glen Cove Downtown B.I.D.'s Facebook page. Our Facebook page reaches up to 6,500 people in Glen Cove and the surrounding areas.
- Your company name and logo will appear on our website.
- Your company name and logo will appear on our Newsday print ad.
- Your company name and logo will appear on all posters, flyers, post cards or any other media used to promote the Downtown Sounds.
- Onstage sponsorship recognition at every concert.
- Gift bags available for any advertising materials. These gift bags are given out to all that attend the concert series.
- Table available for use at all concerts throughout the series.
- Introductions to the artist & reserved seating available at restaurants near stage.
- A representative of your company will be invited to talk about your company at one of the 9 concerts.

\$5,000.00 Sponsorship

- Full page ad in the program- there are over 2,500 programs made for our Downtown Sounds concert series. Every week these programs are given out to our Downtown Sounds audience.
- You will have your company name and logo on 5 banners that will hang from the light poles in our downtown area. These banners will hang from spring to late fall, advertising your company to all that pass through our downtown area.

- A 15 ft. feather flag with your company name and logo will stand at the concert site at each and every concert.
- Your company logo will appear on the stage banner. This will appear in every picture that is taken of the band.
- Your company name and logo will appear on our DTS AMC pre-show commercial that will appear in Glen Cove and Roosevelt Cinemas starting in July through August.
- Your company name and logo will appear on our DTS Channel 12 news commercial that will appear on throughout July and August.
- Your company name and logo will receive a weekly post on the Glen Cove Downtown B.I.D.'s Facebook page. Our Facebook page reaches up to 6,500 people in Glen Cove and the surrounding areas.
- Your company name and logo will appear on our website.
- Your company name and logo will appear on our Newsday print ad.
- Your company name and logo will appear on all posters, flyers, post cards or any other media used to promote the Downtown Sounds.
- Onstage sponsorship recognition at every concert.
- Gift bags available for any advertising materials. These gift bags are given out to all that attend the concert series.
- Table available for use at all concerts throughout the series.
- Introductions to the artist & reserved seating available at restaurants near stage.

\$3,000.00 Sponsorship

- Full page ad in the program- there are over 2,500 programs made for our Downtown Sounds concert series. Every week these programs are given out to our Downtown Sounds audience.
- You will have your company name and logo on 3 banners that will hang from the light poles in our downtown area. These banners will hang from spring to late fall, advertising your company to all that pass through our downtown area.
- A 15 ft. feather flag with your company name and logo will stand at the concert site at each and every concert.
- Your company name and logo will appear on our DTS AMC pre-show commercial that will appear in Glen Cove starting in July through August.
- Your company name and logo will receive a post on the Glen Cove Downtown B.I.D.'s Facebook page. Our Facebook page reaches up to 6,500 people in Glen Cove and the surrounding areas.
- Your company name and logo will appear on our website.
- Your company name and logo will appear on our Newsday print ad.
- Your company name and logo will appear on all posters, flyers, post cards or any other media used to promote the Downtown Sounds.
- Onstage sponsorship recognition at every concert.
- Gift bags available for any advertising materials. These gift bags are given out to all that attend the concert series.
- Table available for use at all concerts throughout the series.
- Introductions to the artist & reserved seating available at restaurants near stage.

\$1,250.00 Sponsorship (Only 10 spots available)

- Half-page ad in the program - there are over 2,500 programs made for our Downtown Sounds concert series. Every week these programs are given out to our Downtown Sounds audience.
- You will have your company name and logo on 1 banner that will hang from the light poles in our downtown area. These banners will hang from spring to late fall, advertising your company to all that pass through our downtown area.
- A 10 ft. feather flag with your company name and logo will stand at the concert site at each and every concert.
- The Downtown Sounds concert series will be advertised in an AMC pre-show commercial that will appear in Glen Cove and Roosevelt Cinemas starting in July through August.
- Your company name and logo will receive a post on the Glen Cove Downtown B.I.D.'s Facebook page. Our Facebook page reaches up to 6,500 people in Glen Cove and the surrounding areas.
- Gift bags available for any advertising materials. These gift bags are given out to all that attend the concert series.
- Table available for use at all concerts throughout the series.

\$500.00 Sponsorship

- Quarter-page ad in the program- there are over 2,500 programs made for our Downtown Sounds concert series. Every week these programs are given out to our Downtown Sounds audience.
- The Downtown Sounds concert series will be advertised in AMC pre-show commercial that will appear in Glen Cove and Roosevelt Cinemas starting in July through August.
- Your company name and logo will receive a post on the Glen Cove Downtown BID's Facebook page. Our Facebook page reaches up to 6,500 people in Glen Cove and the surrounding areas.
- Gift bags available for any advertising materials. These gift bags are given out to all that attend the concert series.
- Table available for use at all concerts throughout the series.

Restaurant Sponsorships-Food and Gift Cards

- Supply food for the hospitality suite for artist performing at the concert for one concert.
- Your restaurant and name will be acknowledged as a restaurant sponsor in our program.
- Your company name and logo will receive a post the week of your sponsorship on the Glen Cove Downtown B.I.D.'s Facebook page. Our Facebook page reaches up to 6,500 people in Glen Cove and the surrounding areas.
- Onstage sponsorship recognition at concert of your sponsorship.
- Gift bags available for any advertising materials. These gift bags are given out to all that attend the concert series.

ADVERTISEMENT RATES FOR THE PROGRAM

Full Page Program Ad	\$300.00
Half Page Ad	\$ 150.00
Quarter Page Ad	\$ 75.00

Business Name _____

Contact Name _____

Phone Number _____ Cell Number _____

Email _____

Street Address _____

I am interested in the following Sponsorship:

Please make checks payable to Downtown Sounds

Return to:

Glen Cove Downtown Business Improvement District

30 A Glen Street, Suite #200

Glen Cove, NY, 11542

Phone: (516)-759-6970 Fax: (516)-759-2308





