

Holiday Festival Sponsorship Opportunities

1) Holiday Cottage

The Holiday Cottage commonly known as the police booth sits in the center of Downtown Glen Cove. Thousands of people pass the Holiday exhibit that is designed as Santa's workshop & a wish for a Happy Hanukkah on the other side. This Holiday Cottage has been the back drop for many holiday photos.

- During the last week of November through the 1st week of January your company logo & name will be exhibited on the Holiday Cottage.
- You will receive the Glen Cove Downtown BID's social media coverage that will reach up to 6,500 people in your target group.
- Your company name & logo will appear in the Holiday Festival program that is given to over 300 people that attend this event.
- Your company name will be included in all press releases.
- The Holiday Festival will be advertised in a News Channel 12 commercial.
- All flyers, posters & print materials will have acknowledgement of your sponsorship.
- The cost of this sponsorship is **\$1,000.00**



2) The Horse & Carriage Ride

The horse & carriage ride attracts hundreds of people to the center of Downtown Glen Cove. The line forms all the way around the corner as families & friends of the Glen Cove community wait for their turn to ride the carriage ride around the downtown area.

- Your company name and logo will appear on a banner alongside the horse and carriage for all to see in the downtown area.
- You will receive the Glen Cove Downtown BID's social media coverage that will reaches up to 6,500 people in your target group.
- Your company name & logo will appear in the Holiday Festival program given to over several 100 people that attend this event.
- Your company name will be included in all press releases.
- The Holiday Festival will be advertised in a News Channel 12 commercial.
- All flyers, posters & print materials will have acknowledgement of your sponsorship.
- The cost of this sponsorship is **\$1,500.00.**



3) Photos with Santa

Children line up to give Santa their Christmas list while taking a free photo with Santa. A Polaroid picture is affixed to a holiday card with your company name on it.

- Over 250 memorabilia pictures and cards with your company name and logo are given to the children's parents.
- You will receive social media coverage that will reach up to 6,500 people in your target group.
- A large billboard acknowledging your sponsorship will be placed by photos with Santa.
- Your company name and logo will appear in the Holiday Festival program given to over 300 people that attend this event.
- Your company name will be included in all press releases.
- The Holiday Festival will be advertised in a News Channel 12 commercial.
- All flyers, posters and print materials will have acknowledgement of your sponsorship.
- The cost of this sponsorship is **\$250.00**.



*Photos
With
Santa*

4) Candy Cane Sponsorship

No visit to Santa is complete without the gift of a Candy Cane. Santa gives out candy canes to all the children who visit him.

- Your company name and logo will appear in the Holiday Festival program given out to over 300 people that attend this event.
- You will receive the Glen Cove Downtown BID's social media coverage that will reaches up to 6,500 people in your targeted group.
- Your company name will be included in all press releases about this event.
- The Holiday Festival will be advertised in News Channel 12 commercial.
- All flyers, posters and print materials will have acknowledgement of your sponsorship.
- The cost of this sponsorship is **\$100.00**



5) Hot Cocoa, Coffee, Water And Treats In Kind or Cash

It has been tradition for the BID to serve hot cocoa, coffee and water during the Holiday Festival.

- Your company name and logo will appear in the Holiday Festival program given to 300-plus people that attend this event.
- A sign acknowledging your sponsorship will appear on stage.
- You will receive the Glen Cove Downtown BID social media coverage that will reaches up to 6,500 people in your target group.
- Your company name will be included in all press releases.
- The Holiday Festival will be advertised in a News Channel 12 commercial.
- All flyers, posters and print materials will have acknowledgement of your sponsorship.



****Please note sponsorships maybe shared between two businesses. ****

Business name:

Contact name:

Phone number:

Cell number:

E-mail:

Street Address:

I am interested in the following sponsorship

Check is enclosed in the amount of \$

Return to:
Glen Cove Downtown Business Improvement District
30 a Glen Street, Suite 200
Glen Cove, New York 11542
Tel: (516) 759-6970 Fax (516) 759-2308
Email: info@Glencovedowntown.org

