

# Halloween Festival Sponsorship Opportunities

## 1) Circus Act



- 👤 The Circus Act consists of an outstanding juggler on stilts & a unicycle.
- 👤 They will lead over 300 children and parents in a parade throughout the streets of the downtown area.
- 👤 They will perform a show for an hour in the center of downtown, where many photo ops will be available.
- 👤 **As a sponsor you will receive:**
  - 1) A large social media presence, from October 1<sup>st</sup>, 2019- October 26<sup>th</sup>, 2019. The B.I.D.'s social media page reaches up to 6,500 people in your direct demographic group.
  - 2) A billboard acknowledging your sponsorship will be placed before the act.
  - 3) Your company name will be included in all press releases.
  - 4) The Halloween Festival will be advertised in the local newspapers, highlighting your sponsorship.
  - 5) Your company's name will appear on all posters & flyers used to promote the Halloween Parade & Festival.
- 👤 **The cost of this sponsorship is \$600.00.**

## 2) Bounce House (Active Entertainment for Children)

- 👤 Up to 300 children will enjoy this active entertainment.
- 👤 **As a sponsor you will receive:**
  - 1) A billboard acknowledging your sponsorship will be placed before the activity.
  - 2) Your sponsorship will be posted three times in our social media pages, which reaches up to 6,500 people in your direct demographic group.
  - 3) Your company will be included in all press releases.
  - 4) Your company's sponsorship will be highlighted in the Halloween Festival advertisement in the local newspapers.
  - 5) Your company's name will appear on all posters & flyers used to promote the Halloween Parade & Festival.
- 👤 **The cost of this sponsorship is \$500.00.**



### 3) DJ

Up to 300 children will enjoy the music stylings of the DJ who will be playing music throughout the entire event.

**As a sponsor you will receive:**

- 1) A billboard acknowledging your sponsorship will be placed before the activity.
- 2) Your sponsorship will be posted three times in our social media pages, which reaches up to 6,500 people in your direct demographic group.
- 3) Your company will be included in all press releases.
- 4) Your company's sponsorship will be highlighted in the Halloween Festival advertisement in the local newspapers.
- 5) Your company's name will appear on all posters & flyers used to promote the Halloween Parade & Festival.

**The cost of this sponsorship is \$500.00.**

### 4) Pumpkin Mini Golf

Pumpkin Mini Golf is a big hit among the hundreds of children in this community.

The children line up and have three chances to hit a hole in one in the carved Jack O Lantern. If they are successful, they will win a prize.

**As a sponsor you will receive:**

- 1) A large billboard acknowledging your sponsorship will be placed before the activity.
- 2) Your sponsorship will be posted one time in our social media pages, which reaches up to 6,500 people in your direct demographic group.
- 3) Your company will be included in all press releases.
- 4) The Halloween Festival will be advertised in the local newspapers.
- 5) Your company's name will appear on all posters & flyers used to promote the Halloween Parade & Festival.

**The cost of this sponsorship is \$125.00.**

### 5) Witches Broom Race

Witches Broom Race was a great success throughout the entire event. The children would line up with a witches broom and have to hit the mini pumpkin all the way to the end of the line before its competitor to win a prize.

**As a sponsor you will receive:**

- 1) A large billboard acknowledging your sponsorship will be placed before the activity.
- 2) Your sponsorship will be posted one time in our social media pages, which reaches up to 6,500 people in your direct demographic group.
- 3) Your company will be included in all press releases.
- 4) The Halloween Festival will be advertised in the local newspapers.
- 5) Your company's name will appear on all posters & flyers used to promote the Halloween Parade & Festival.

**The cost of this sponsorship is \$125.00.**





## 6) Costume Contest

- 👑 Children line up for their costumes to be judged.
- 👑 The first place winner will be awarded a trophy. The second place winner will be awarded a medal, along with a small gift basket provided by you.
- 👑 There are four different categories for prizes.

👑 **As a sponsor you will receive:**

- 1) A billboard acknowledging your sponsorship will be placed before the activity.
- 2) Your sponsorship will be posted one time in our social media pages, which reaches up to 6,500 people in your direct demographic group.
- 3) Your company will be included in all press releases.
- 4) The Halloween Festival will be advertised in the local newspapers.
- 5) Your company's name will appear on all posters & flyers used to promote the Halloween Parade & Festival.

👑 **The cost of this sponsorship is \$100.00.**



## 7) Pie Eating Contest

- 👑 This fun activity is enjoyed by hundreds of spectators.
- 👑 The winner of this contest will receive a small gift provided by you.

👑 **As a sponsor you will receive:**

- 1) A billboard acknowledging your sponsorship will be placed before the activity.
- 2) Your sponsorship will be posted one time in our social media pages, which reaches up to 6,500 people in your direct demographic group.
- 3) Your company will be included in all press releases.
- 4) The Halloween Festival will be advertised in the local newspapers.
- 5) Your company's name will appear on all posters & flyers used to promote the Halloween Parade & Festival.

👑 **The cost of this sponsorship is \$125.00.**



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**\*\*Inquire about sharing sponsorships.\*\***

**Business Name:**

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**Contact Name:**

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**Phone Number:**

**Cell Phone Number:**

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**E-mail:**

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**Street Address:**

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**I am interested in the following sponsorship**

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**Check is enclosed for the amount of \$**

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**Return to:**

**Glen Cove Downtown Business Improvement District**

**30 Glen Street, Suite #200**

**Glen Cove, NY 11542**

**Phone: (516) 759-6970 Fax: (516) 759-2308**

**Email: [info@glencovedowntown.org](mailto:info@glencovedowntown.org)**

