

# Downtown Sounds 2017

## Program Advertising

The 2017 Downtown Sounds concert season will feature eight (8) Friday night free concerts. Concert programs are handed out at every concert. In addition, concert programs are sent by direct mail, placed in public venues, and distributed through our sponsors. Thousands are circulated throughout the summer.

The Glen Cove Downtown Business Improvement District urges you to take an ad in this summer's concert program. It's great advertising for your business at a very reasonable price.

**DEADLINE: MAY 15, 2017**

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My business would like to place an ad in the 2017 Downtown Sounds Concert Program:

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Ad Size:	Price:	Size:
_____ Full Page	\$300	5-1/2" W x 8-1/2" H
_____ Half Page	\$150	5-1/4" W x 4" H
_____ Quarter Page	\$ 75	Horizontal (business card): 5-1/4" W x 2-1/2" H Vertical: 2-1/3" W x 4-1/4" H

Ads are four-color or black and white. Ads must be camera-ready in .pdf format, unless other arrangements are made. Electronic files may be emailed to: **mary@glencovedowntown.org**

\_\_\_\_\_ Payment enclosed (payable to: **Glen Cove Downtown BID**)

**Program ads are included in some levels of concert sponsorship.** For more information on our Downtown Sounds Sponsor program please contact Cindy Silletti at 516.319.0102 or Mary Jirsa at 516.759.6970

Please return this form to: Glen Cove Downtown BID, 30AGlen St. #200. Glen Cove, NY 11542